

About the B. R. Ashby, M.D. Award for Outstanding Community Service

The DRF Board of Directors established the B. R. Ashby, M. D. Award for Outstanding Community Service in recognition and appreciation of the exemplary service and selfless leadership of B.R. Ashby, M.D., a founding Board Member and first Chairman of DRF. The \$50,000 general operating grant award - which began in 2009 - honors outstanding community service in the Dan River Region by nonprofit organizations, based on their success in helping needy families and individuals overcome significant challenges.

Each year, the general public is invited to nominate regional nonprofits that demonstrate commitment to caring and generosity of spirit. The nominator cannot be a paid staff member at the organization under review. Board members, volunteers, and community members are eligible to make nominations.

Nominated organizations that meet the award criteria will be invited to submit a full application. Eligibility requirements include:

- The nominated organization must be at least five years old.
- The nominated organization must be recognized by the Internal Revenue Service (IRS) as a 501 (c)(3) organization.
- The organization must be located in the DRF service area (Danville and Pittsylvania County, VA and Caswell County, NC) and a majority of its clients and/or programs must be located in the service area.
- Grantees currently funded or having a commitment to receive funding by DRF at \$200,000 + annually are not eligible.
- Previous Ashby Award recipients are not eligible to receive the award again until after five years.

The award selection process is overseen by an Advisory Committee of four community members and a DRF Board representative.

Past B. R. Ashby, M.D. Award for Outstanding Community Service Winners

- Danville Cancer Association - 2016
- God's Storehouse - 2015
- Northern Pittsylvania County Food Center - 2014
- Danville Life Saving Crew - 2013
- God's Pit Crew - 2012
- Danville Church-Based Tutorial Program - 2011
- Caswell Parish, Inc. - 2010

About DRF

The Danville Regional Foundation (DRF) focuses on transforming the regional economy and creating a prosperous culture to benefit all Dan River Region citizens. It does so by making long-term investments to improve education, economic vitality, community wellness, financial stability and civic capacity for citizens throughout the City of Danville, Virginia; Pittsylvania County, Virginia; and Caswell County, North Carolina.

Since its establishment in 2005, DRF has committed more than \$92 million through more than 340 grants. Some of these grants are large, but just as many are made from the DRF Make It Happen! (MIH!) and Make More Happen (MMH!) program, which encourages individuals to make their dreams of community change a reality. Large organizational investments paired with these smaller grants create a culture of "bright spots" where those within the community as well as those visiting and researching for possible relocation can "see the possible."

DRF is committed to fostering collaboration, establishing partnerships and working across borders and with many types of organizations to rethink tomorrow and create solutions, positioning the Dan River Region as a place of opportunities. DRF encourages and supports new approaches, and believes that initiative and courage to view things from fresh and different perspectives empowers our community as we collaborate on a Bridge to the Future.

For more information on DRF, our programs, our partners and other grant making opportunities, please visit our website at www.drfonline.org.



CASWELL FAMILY MEDICAL CENTER
Presented the Eighth Annual
B.R. Ashby, M.D. Award for
Outstanding Community Service
www.CaswellMedical.org

CASWELL FAMILY MEDICAL CENTER

Caswell Family Medical Center (CFMC) was founded in 1978 to serve the low-income, medically underserved community of Caswell County, North Carolina, as well as residents in the surrounding areas.

Caswell Family Medical Center (CFMC) is a Federally Qualified Health Center (FQHC) and provides high-quality and affordable health care from a single location in Yanceyville while also promoting health awareness and education. A staff of highly skilled physicians, nurse practitioners and physician assistants offer medical services for all ages, from infants to the elderly, with special emphasis on the underserved and uninsured.

In October 2011, CFMC became the first community health center in North Carolina, and one of the first ambulatory care centers in the United States, to earn a designation by the Joint Commission as a Patient Centered Medical Home.

Caswell County is a rural, medically underserved

community whose population must navigate a number of barriers to care – including negative economic and health indicators, special population needs and the fact that there is no full-service hospital within the county footprint.

CFMC maintains relationships with hospitals in neighboring counties and communities to ensure patient access is provided to the most geographically convenient facility. Assisting CFMC in helping the community overcome barriers to quality health care, "house calls" are made by a Nurse Practitioner to patients who have difficulty coming to the office in Yanceyville because of transportation or health conditions.

What sets Caswell Family Medical Center apart from other organizations?

CFMC uses a Patient Centered Medical Home (PCMH) model that provides comprehensive care meeting the patient's expressed physical and mental health care needs by a team of qualified care providers. Patients are treated as whole persons, with services offered in a culturally competent and accessible manner that encourages and equips the patient to manage their own care.

SERVICES PROVIDED

(DIRECTLY OR BY REFERRAL)

Primary Medical Care

Diagnostic Labs and x-ray

Screenings

Voluntary Family Planning

Immunizations

Well-Child Care

Gynecology

Prenatal Care

Labor and Delivery

Postpartum Care

Preventive Dental

Pharmaceutical Services

Case Management

Eligibility Assistance

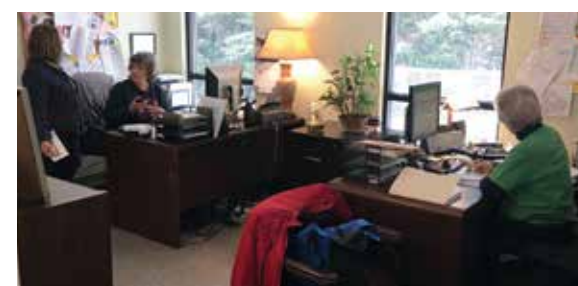
Health Education

Outreach

Transportation

Translation

Substance Abuse Services



CFMC 2015 BY THE NUMBERS



4,573

COMMUNITY MEMBERS SERVED



12,868

MEDICAL PROVIDER VISITS



395

NURSING VISITS



206

SPECIALIST VISITS

“ My experience here at CFMC has been wonderful. The nurses are very kid-friendly. The doctor explains everything that is going on with my child. ”
-Danika

“ My experience with the CFMC overall is very well. I was seen on a timely schedule. I didn't have to wait long. The staff was very friendly. The doctor answered all of my questions. It felt like she was not trying to rush me out and for that, I'm grateful. ”
-Sylvia

“ The PA I saw was very good, told me what I had, and perscribed the medication best to use. Very knowledgeable and nice was seen in a quick time. The people of CFMC are very nice and very good. ”
-Warren