



A Bridge to the Future

2016 Danville Regional Foundation Identity Style Guide

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Logo Applications

- Do not alter the logo colors as outlined in this guide.
- Use 100% black for all non-color uses.
- Utilize the correct file format for each job.
- Logo distortion of any kind must be avoided.
- If a vertical version of the logo is required, please contact us to obtain the proper format and permission to utilize this version.
- The “bridge” icon can act as a standalone element; however, it can only be utilized with authorization from Danville Regional Foundation.
- Maintain proper visual clearance (clear space surrounding the logo or free-standing icon). Distance must be equal to 100% the width of the largest arch in the icon.
- **Clear Space Exception:** In those instances where the required clear space is not ideal, the user should maintain as much clear space as possible without altering the look of the logo.
- Contact us to obtain the correct file format or with any logo questions you might have.

Logo Format/Color Suggestions:

Print:	EPS	CMYK, 1 color
Embroidery:	EPS	(1 color black or white)
Silkscreen:	EPS	CMYK
PowerPoint:	PNG	RGB
Email Signature:	PNG, JPG or GIF	RGB



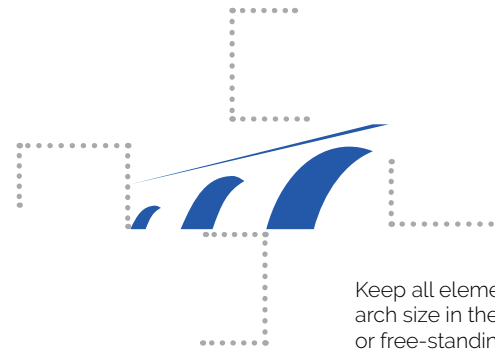
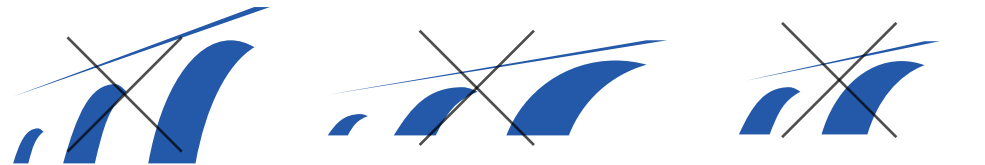
Keep all elements 100% the width of the largest arch size in the icon away from all sides of the logo or free-standing icon.

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Icon Applications

with authorized use only

- Do not alter the logo colors as outlined in this guide.
- Use 100% black for all non-color uses.
- Icon distortion of any kind must be avoided.
- The “bridge” icon can act as a standalone element; however, it can only be utilized with authorization from Danville Regional Foundation.
- Clear space (space surrounding free-standing icon) must be equal to 100% the width of the largest arch in the icon.



Keep all elements 100% the width of the largest arch size in the icon away from all sides of the logo or free-standing icon.

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Background Applications

- Maintain a clean presentation of the logo at all times.
- The color logo must always be applied to white color backgrounds.
- Use only a white version of the logo on dark solid backgrounds.
- When working with a background color, any color may be applied. If unclear, contact us.
- Do not utilize the logo on complex images.



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Color Specifications

- To maintain the integrity of Danville Regional Foundation brand, it is imperative that no deviation occur in color usage.
- Use 100% Black for all non-color applications or reverse white on dark color backgrounds.



Pantone 2935 C

CMYK: 100, 93, 6, 3
RGB: 0, 37, 154



Black

CMYK: 0, 0, 0, 100
RGB: 35, 31, 32



Orange

CMYK: 0, 75, 98, 0
RGB: 243, 101, 35



Plum

CMYK: 41, 100, 44, 27
RGB: 128, 0, 75



Teal

CMYK: 71, 31, 41, 4
RGB: 79, 140, 143



Yellow

CMYK: 71, 31, 41, 4
RGB: 79, 140, 143



Grey

CMYK: 74, 63, 59, 55
RGB: 48, 53, 56

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Font Usage

The fonts outlined below represent Danville Regional Foundations brand. It is limited to print use, electronic media (outlined) and promotional items.

Raleway Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Raleway Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Web Use

Roboto

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890





A Bridge to the Future

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