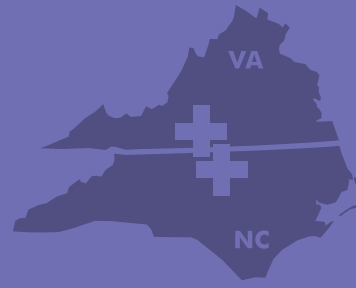


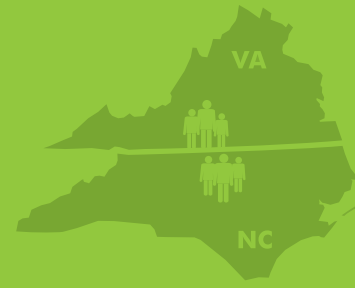
education



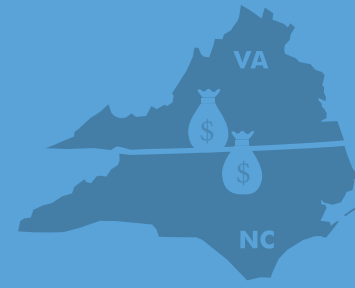
health



demographics



socioeconomic



danville va | pittsylvania county va | caswell county nc

2 0 1 4 regional report card

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512 Bridge Street, Suite 100 | Danville, VA 24541 | (434) 799-2176

danville, virginia

| Education | Danville VA | Trend | Wilson NC | Owensboro KY | Virginia |
|------------------------------------|----------------------------|-------|----------------------------|----------------------------|----------------------------|
| PALS Pass Rate (Kindergarten Fall) | 2009: 75.0% 2013: 82.8% | 👍 | N/A | N/A | 2009: 86.1% 2013: 87.5% |
| 3rd Grade Reading Proficiency | 2012: 81.0% 2013: 61.0% | 👎 | 2012: 65.4% 2013: 40.3% | 2012: 41.6% 2013: 47.3% | 2012: 85.5% 2013: 72.1% |
| 8th Grade Math Proficiency | 2012: 52.0% 2013: 60.0% | 👍 | 2012: 89.5% 2013: 20.4% | 2012: 38.6% 2013: 46.6% | 2012: 60.1% 2013: 61.7% |
| H.S. Dropout | 2010: 11.5% 2012: 8.9% | 👍 | 2010: 3.8% 2012: 2.8% | 2010: 1.0% 2012: 0.6% | 2010: 2.1% 2012: 1.9% |
| 1 Year Certificate Completion | 2013: 116 | — | N/A | N/A | N/A |
| Associates | 2000: 4.8% 2012: 9.1% | 👍 | 2000: 5.1% 2012: 8.1% | 2000: 5.3% 2012: 7.6% | 2000: 5.6% 2012: 6.9% |
| Bachelors & Higher | 2000: 13.9% 2012: 16.5% | 👍 | 2000: 19.2% 2012: 23.5% | 2000: 17.8% 2012: 18.4% | 2000: 29.5% 2012: 34.7% |

| Health | Danville VA | Trend | Wilson NC | Owensboro KY | Virginia |
|---|----------------------------|-------|----------------------------|----------------------------|----------------------------|
| Adult Obesity | 2010: 28.0% 2014: 33.0% | 👎 | 2010: 31.0% 2014: 35.0% | 2010: 29.0% 2014: 30.0% | 2010: 25.0% 2014: 28.0% |
| Adult Smoking | 2010: 27.0% 2014: 24.0% | 👍 | 2010: 21.0% 2014: 12.0% | 2010: 27.0% 2014: 24.0% | 2010: 20.0% 2014: 18.0% |
| Teen Birth Rate (Per 1,000) | 2010: 68 2014: 61 | 👍 | 2010: 69 2014: 60 | 2010: 53 2014: 53 | 2010: 37 2014: 31 |
| Uninsured Rate | 2014: 17.0% | — | 2014: 20.0% | 2014: 15.0% | 2014: 14.0% |
| Diabetes Rate | 2014: 12.0% | — | 2014: 14.0% | 2014: 11.0% | 2014: 10.0% |
| Preventable Hospital Stays (Per 1,000 Medicare Enrollees) | 2010: 73 2014: 69 | 👍 | 2010: 76 2014: 66 | 2010: 74 2014: 67 | 2010: 68 2014: 59 |
| Physical Inactivity | 2014: 32.0% | — | 2014: 31.0% | 2014: 27.0% | 2014: 23.0% |

Trend Legend



Better



Worse

— Inconclusive

| Socioeconomic | Danville VA | Trend | Wilson NC | Owensboro KY | Virginia |
|-------------------------------------|--|-------|--|--|--|
| Median Household Income | 2000: \$37,163 2007: \$33,880 2012: \$31,609 | 👎 | 2000: \$43,061 2007: \$38,168 2012: \$37,788 | 2000: \$44,025 2007: \$38,547 2012: \$39,128 | 2000: \$64,592 2007: \$68,467 2012: \$66,061 |
| Unemployment Rate | 2011: 13.4% 2014: 10.6% | 👍 | 2011: 13.1% 2014: 9.7% | 2011: 8.2% 2014: 6.0% | 2011: 6.7% 2014: 5.9% |
| Percent at Poverty Level | 2000: 20.0% 2007: 24.0% 2012: 26.1% | 👎 | 2000: 21.6% 2007: 24.3% 2012: 26.0% | 2000: 15.9% 2007: 20.7% 2012: 18.9% | 2000: 9.6% 2007: 9.9% 2012: 11.1% |
| Percent of Children in Poverty | 2010: 37.0% 2014: 41.0% | 👎 | 2010: 25.0% 2012: 37.0% | 2010: 23.0% 2014: 23.0% | 2010: 13.0% 2014: 16.0% |
| Violent Crime Rate (Per 100,000) | 2010: 472 2014: 392 | 👍 | 2010: 312.1 2012: 284.7 | 2010: 205.9 2012: 216.4 | 2010: 278 2014: 212 |
| Children In Single Parent Household | 2014: 58.0% | — | 2014: 44.0% | 2014: 34.0% | 2014: 30.0% |
| Homeowner Rate | 2000: 58.0% 2007: 55.6% 2012: 54.2% | 👎 | 2000: 50.8% 2007: 51.2% 2012: 49.5% | 2000: 60.4% 2007: 58.4% 2012: 59.9% | 2000: 68.1% 2007: 69.5% 2012: 67.8% |

| Demographics | Danville VA | Trend | Wilson NC | Owensboro KY | Virginia |
|-----------------------|--------------|-------|--------------|--------------|-----------------|
| Total Population | 2014: 42,996 | | 2012: 49,086 | 2012: 58,106 | 2014: 8,185,867 |
| Age 18 or Under | 2014: 22.0% | | 2012: 25.7% | 2012: 23.9% | 2014: 23.0% |
| Age 18–64 (Workforce) | 2014: 59.0% | | 2012: 60.2% | 2012: 60.6% | 2014: 64.0% |
| Age 65+ | 2014: 19.0% | | 2012: 14.1% | 2012: 15.5% | 2014: 13.0% |

Executive Summary

- Growth in educational attainment at all (post-secondary) levels
- Income levels decreased significantly (even after accounting for recession)
- Poverty, children in poverty rates remain high

pittsylvania county, virginia

| Education | Pittsylvania County VA | Trend | Stanly NC | Kershaw SC | Virginia |
|------------------------------------|----------------------------|-------|----------------------------|----------------------------|----------------------------|
| PALS Pass Rate (Kindergarten Fall) | 2009: 84.1% 2013: 84.4% | — | N/A | N/A | 2009: 86.1% 2013: 87.5% |
| 3rd Grade Reading Proficiency | 2012: 86.0% 2013: 72.2% | 👎 | 2012: 69.9% 2013: 46.2% | 2012: 80.0% 2013: 84.7% | 2012: 85.5% 2013: 72.1% |
| 8th Grade Math Proficiency | 2012: 51.0% 2013: 52.3% | — | 2012: 94.5% 2013: 37.9% | 2012: 70.0% 2013: 71.4% | 2012: 60.1% 2013: 61.7% |
| H.S. Dropout | 2010: 1.1% 2012: 1.5% | — | 2010: 2.9% 2012: 2.3% | 2010: 3.6% 2012: 2.5% | 2010: 2.1% 2012: 1.9% |
| 1 Year Certificate Completion | 2013: 116 | — | N/A | N/A | N/A |
| Associates | 2000: 5.8% 2012: 8.5% | 👍 | 2000: 7.0% 2012: 9.1% | 2000: 5.7% 2012: 8.9% | 2000: 5.6% 2012: 6.9% |
| Bachelors & Higher | 2000: 9.3% 2012: 13.9% | 👍 | 2000: 12.7% 2012: 15.8% | 2000: 16.3% 2012: 18.6% | 2000: 29.5% 2012: 34.7% |

| Health | Pittsylvania County VA | Trend | Stanly NC | Kershaw SC | Virginia |
|---|----------------------------|-------|----------------------------|----------------------------|----------------------------|
| Adult Obesity | 2010: 30.0% 2014: 31.0% | — | 2010: 27.0% 2014: 27.0% | 2010: 30.0% 2014: 31.0% | 2010: 25.0% 2014: 28.0% |
| Adult Smoking | 2010: 28.0% 2014: 23.0% | 👍 | 2010: 27.0% 2014: 25.0% | 2010: 30.0% 2014: 22.0% | 2010: 20.0% 2014: 18.0% |
| Teen Birth Rate (Per 1,000) | 2010: 44 2014: 34 | 👍 | 2010: 55 2014: 50 | 2010: 67 2014: 56 | 2010: 37 2014: 31 |
| Uninsured Rate | 2014: 17.0% | — | 2014: 18.0% | 2014: 20.0% | 2014: 14.0% |
| Diabetes Rate | 2014: 13.0% | — | 2014: 12.0% | 2014: 12.0% | 2014: 10.0% |
| Preventable Hospital Stays (Per 1,000 Medicare Enrollees) | 2010: 62 2014: 66 | 👎 | 2010: 65 2014: 64 | 2010: 88 2014: 76 | 2010: 68 2014: 59 |
| Physical Inactivity | 2014: 29.0% | — | 2014: 31.0% | 2014: 28.0% | 2014: 23.0% |

Trend Legend 👍 Better 👎 Worse — Inconclusive

| Socioeconomic | Pittsylvania County VA | Trend | Stanly NC | Kershaw SC | Virginia |
|-------------------------------------|--|-------|--|--|--|
| Median Household Income | 2000: \$48,565 2007: \$43,446 2012: \$43,239 | 👎 | 2000: \$50,975 2007: \$46,374 2012: \$42,589 | 2000: \$53,609 2007: \$49,271 2012: \$42,838 | 2000: \$64,592 2007: \$68,467 2012: \$66,061 |
| Unemployment Rate | 2011: 10.6% 2014: 7.3% | 👍 | 2011: 11.7% 2014: 9.6% | 2011: 11.0% 2014: 8.4% | 2011: 6.7% 2014: 5.9% |
| Percent at Poverty Level | 2000: 28.5% 2007: 31.3% 2012: 28.7% | — | 2000: 23.1% 2007: 26.7% 2012: 16.4% | 2000: 26.7% 2007: 28.5% 2012: 18.7% | 2000: 9.6% 2007: 9.9% 2012: 11.1% |
| Percent of Children in Poverty | 2010: 17.0% 2014: 21.0% | 👎 | 2010: 19.0% 2014: 25.0% | 2010: 21.0% 2014: 25.0% | 2010: 13.0% 2014: 16.0% |
| Violent Crime Rate (Per 100,000) | 2010: 102 2014: 90 | 👍 | 2012: 307 2014: 229 | 2010: 510 2012: 498 | 2010: 278 2014: 212 |
| Children In Single Parent Household | 2014: 31.0% | — | 2014: 32.0% | 2014: 33.0% | 2014: 30.0% |
| Homeowner Rate | 2000: 80.1% 2007: 79.7% 2012: 79.8% | — | 2000: 76.3% 2007: 76.0% 2012: 74.2% | 2000: 82.0% 2007: 79.4% 2012: 76.3% | 2000: 68.1% 2007: 69.5% 2012: 67.8% |

| Demographics | Pittsylvania County VA | Trend | Stanly NC | Kershaw SC | Virginia |
|-----------------------|------------------------|-------|--------------|--------------|-----------------|
| Total Population | 2014: 62,807 | | 2014: 60,576 | 2014: 62,343 | 2014: 8,185,867 |
| Age 18 or Under | 2014: 20.0% | | 2014: 22.0% | 2014: 24.0% | 2014: 23.0% |
| Age 18–64 (Workforce) | 2014: 61.0% | | 2014: 62.0% | 2014: 61.0% | 2014: 64.0% |
| Age 65+ | 2014: 19.0% | | 2014: 16.0% | 2014: 15.0% | 2014: 13.0% |

Executive Summary

- Poverty rate has remained constant since 2000 despite falling incomes
- Almost 1 in 3 adults is obese

caswell county, north carolina

| Education | Caswell County NC | Trend | Barnwell SC | Rockbridge VA | North Carolina |
|------------------------------------|----------------------------|-------|----------------------------|----------------------------|----------------------------|
| PALS Pass Rate (Kindergarten Fall) | N/A | — | N/A | 2010: 79.2% 2014: 83.3% | N/A |
| 3rd Grade Reading Proficiency | 2012: 63.8% 2013: 40.2% | 👎 | 2012: 66.0% 2013: 68.4% | 2012: 84.0% 2013: 67.0% | 2012: 68.8% 2013: 45.2% |
| 8th Grade Math Proficiency | 2012: 71.4% 2013: 12.9% | 👎 | 2012: 51.3% 2013: 53.8% | 2012: 73.0% 2013: 54.0% | 2012: 85.2% 2013: 34.2% |
| H.S. Dropout | 2010: 2.7% 2012: 2.5% | — | 2010: 2.8% 2012: 2.5% | 2010: 0.7% 2012: 1.5% | 2010: 2.6% 2012: 2.0% |
| 1 Year Certificate Completion | 2013: 217 | — | N/A | N/A | N/A |
| Associates | 2000: 6.8% 2012: 7.8% | 👍 | 2000: 4.8% 2012: 7.9% | 2000: 4.4% 2012: 5.3% | 2012: 6.8% |
| Bachelors & Higher | 2000: 8.3% 2012: 9.6% | 👍 | 2000: 11.6% 2012: 12.2% | 2000: 18.7% 2012: 22.6% | 2012: 26.8% |

| Health | Caswell County NC | Trend | Barnwell SC | Rockbridge VA | North Carolina |
|---|----------------------------|-------|----------------------------|----------------------------|----------------------------|
| Adult Obesity | 2010: 30.0% 2014: 33.0% | 👎 | 2010: 36.0% 2014: 37.0% | 2010: 28.0% 2014: 28.0% | 2010: 28.0% 2014: 29.0% |
| Adult Smoking | 2010: 35.0% 2014: 36.0% | 👎 | 2010: 27.0% 2014: 21.0% | 2010: 17.0% 2014: 18.0% | 2010: 24.0% 2014: 20.0% |
| Teen Birth Rate (Per 1,000) | 2010: 40 2014: 38 | — | 2010: 71 2014: 57 | 2010: 41 2014: 44 | 2010: 52 2014: 44 |
| Uninsured Rate | 2014: 18.0% | — | 2014: 17.0% | 2014: 17.0% | 2014: 19.0% |
| Diabetes Rate | 2014: 14.0% | — | 2014: 14.0% | 2014: 13.0% | 2014: 11.0% |
| Preventable Hospital Stays (Per 1,000 Medicare Enrollees) | 2010: 70 2014: 76 | 👎 | 2010: 108 2014: 105 | 2010: 48 2014: 57 | 2010: 68 2014: 60 |
| Physical Inactivity | 2014: 28.0% | — | 2014: 32.0% | 2014: 30.0% | 2014: 25.0% |

| | | | |
|---------------------|----------|---------|----------------|
| Trend Legend | 👍 Better | 👎 Worse | — Inconclusive |
|---------------------|----------|---------|----------------|

| Socioeconomic | Caswell County NC | Trend | Barnwell SC | Rockbridge VA | North Carolina |
|-------------------------------------|--|-------|--|--|--|
| Median Household Income | 2000: \$48,379 2007: \$42,045 2012: \$39,776 | 👎 | 2000: \$39,499 2007: \$41,108 2012: \$37,041 | 2000: \$57,090 2007: \$47,384 2012: \$57,081 | 2000: \$64,132 2007: \$51,348 2012: \$48,220 |
| Unemployment Rate | 2011: 12.6% 2014: 9.7% | 👍 | 2011: 17.5% 2014: 14.6% | 2011: 6.7% 2014: 5.9% | 2011: 10.6% 2014: 9.5% |
| Percent at Poverty Level | 2000: 14.4% 2007: 17.4% 2012: 20.7% | 👎 | 2000: 20.9% 2007: 17.7% 2012: 28.7% | 2000: 9.6% 2007: 11.7% 2012: 12.0% | 2000: 24.2% 2007: 26.4% 2012: 29.1% |
| Percent of Children in Poverty | 2010: 23.0% 2014: 31.0% | 👎 | 2010: 29.0% 2014: 40.0% | 2010: 13.0% 2014: 18.0% | 2010: 16.0% 2014: 26.0% |
| Violent Crime Rate (Per 100,000) | 2013: 211 2014: 214 | — | 2010: 791 2014: 817 | 2010: 81 2012: 84 | 2012: 448 2014: 372 |
| Children In Single Parent Household | 2014: 44.0% | — | 2014: 48.0% | 2014: 19.0% | 2014: 36.0% |
| Homeowner Rate | 2000: 79.4% 2007: 77.9% 2012: 74.1% | 👎 | 2000: 75.5% 2007: 75.4% 2012: 74.3% | 2000: 77.6% 2007: 74.1% 2012: 72.8% | 2000: 88.9% 2007: 85.9% 2012: 85.3% |

| Demographics | Caswell County NC | Trend | Barnwell SC | Rockbridge VA | North Carolina |
|-----------------------|-------------------|-------|--------------|---------------|-----------------|
| Total Population | 2014: 23,217 | | 2014: 22,212 | 2014: 22,394 | 2014: 9,752,073 |
| Age 18 or Under | 2014: 19.0% | | 2014: 25.0% | 2014: 19.0% | 2014: 23.0% |
| Age 18–64 (Workforce) | 2014: 63.0% | | 2014: 60.0% | 2014: 58.0% | 2014: 62.0% |
| Age 65+ | 2014: 18.0% | | 2014: 15.0% | 2014: 23.0% | 2014: 14.0% |

Executive Summary

- 36% of adults smoke and this figure has been on the rise
- Median household income dropped almost \$9,000 (in real terms) since 2000
- 44% of children live in a single-parent household